

SHARKS ARE NOT THE ENEMY!

90% of all shark incidents are non-fatal. An average of 6 people die each year from accidental shark encounters.



More than 90 people die every year while taking a "selfie".

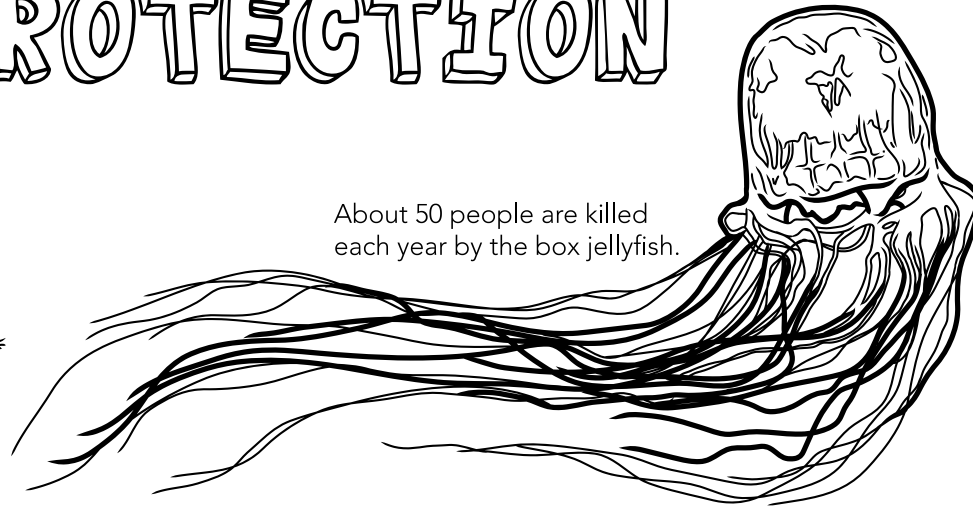


Sharks play a vital and irreplaceable role in maintaining the health of our Oceans. We rely on our Oceans for 71% of the oxygen we breathe! No sharks? No healthy Oceans.

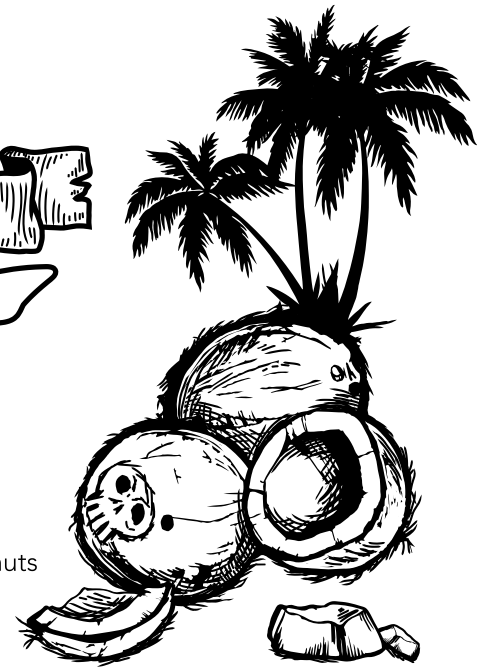
Sharks are wild, important, apex predators and they deserve our

RESPECT AND PROTECTION

About 50 people are killed each year by the box jellyfish.



Falling coconuts injure and kill about 150 people each year.



In 2009, 675 people were killed by toasters.

